



# UNIQUE ARENA EXPERIENCES

**ARENA TOUR – NETWORKING IN AN ICONIC SETTING – HOST YOUR OWN OLYMPICS  
MAKE YOUR PRESENTATION UNFORGETTABLE – END THE DAY WITH A REAL CELEBRATION**

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Contact us at [strawberryarena@stockholmlive.com](mailto:strawberryarena@stockholmlive.com) to learn more and book

# Arena Tour

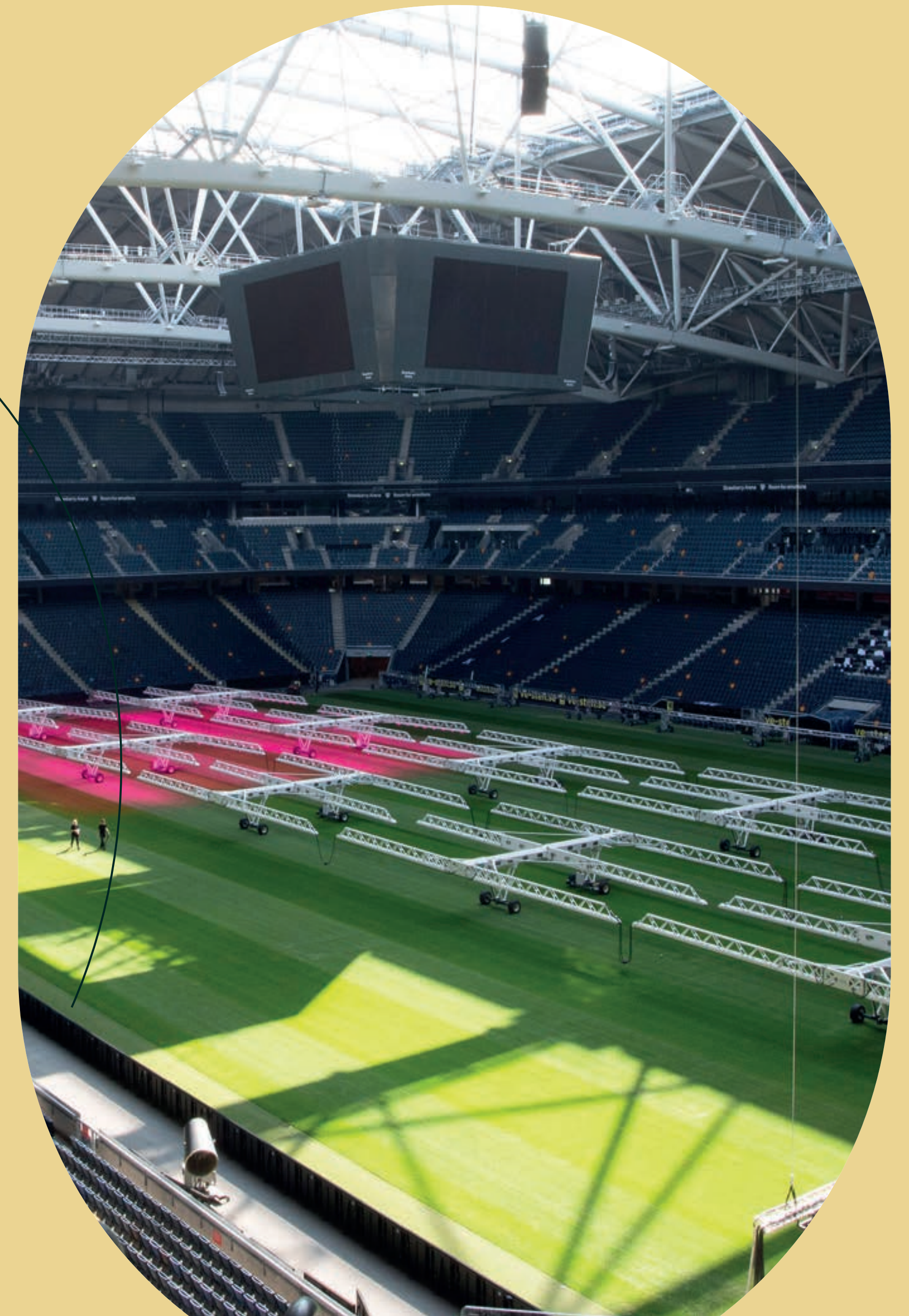
**Give your conference an experience beyond the ordinary.**

Enjoy an exclusive behind-the-scenes tour of the arena where some of Sweden's biggest concerts, sporting events and live experiences take place.

Step into the stands and experience the atmosphere before the next major event, discover our unique premium spaces, and walk the same corridors as some of the world's biggest artists and sporting stars.

Book a guided arena tour as an exciting addition to your conference or event. For those who want an even more exclusive experience, selected backstage areas can also be included.

**Experience the arena where unforgettable moments happen.**



# Come together in an Iconic Setting

**Turn every break, gathering and celebration into a memorable part of the event.**

Whether you're looking to start the day with a networking breakfast, recharge during a coffee break or finish your conference with a relaxed after-work gathering, we offer unique spaces that elevate every occasion.

Gather where memorable moments begin - warm up together in the players' tunnel, enjoy the team spirit from an exclusive suite, or celebrate the day's achievements pitchside. Every location has its own story and creates a unique atmosphere of connection, energy and inspiration.

**A networking event at Strawberry Arena is more than just a break in the programme - it's an experience in itself.**



# Host Your Own Olympics

**Raise the pulse and strengthen team spirit with arena challenges.**

Did you know that one lap around the arena is approximately 600 metres?

Add energy to your conference with fun and engaging team activities around the arena. Challenge your colleagues to a race along the loading bay, test your endurance on the stadium stairs, or show your strength in the players' tunnel.

The winner earns the opportunity to host their very own press conference in the same media room used by international stars.

**You decide the format - from individual challenges to a full-scale Arena Olympics featuring multiple competitions and activities.**



# Make Your Presentation Unforgettable

**Turn your presentation into a true arena experience.**

Take your presentation to the next level by bringing your message to life across the arena while your audience is seated in the stands.

Our centre-hung media cube features four giant LED screens, each measuring 65 square metres - roughly the size of a standard one-bedroom apartment.

Perfect for creating an experience that truly stands out and leaves a lasting impression.

**Use the media cube to present awards, celebrate achievements or reveal major company news on a stage designed to make an impact.**



# End the Day with a Real Celebration

**Let the evening become the highlight of the day.**

Looking for your own DJ and a dance party that lasts into the night in one of our entrance halls? Want your colleagues to unleash their inner rock stars with a karaoke party? Or perhaps an exclusive dinner in one of our premium spaces where everyone feels like a VIP?

**Challenge us - we love creating unforgettable celebrations and are happy to tailor an evening to your wishes.**



- STRAWBERRY ARENA -

**Curious to learn more or ready to  
book your next memorable event?**

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